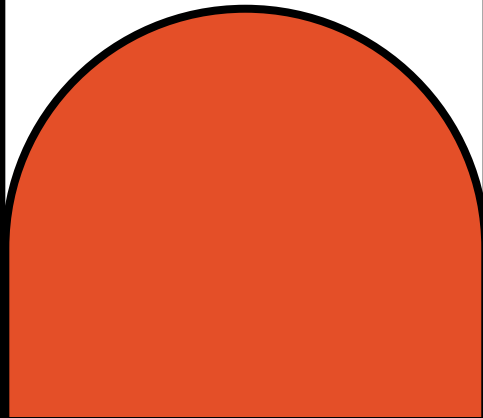


2026 PROFESSIONAL DEVELOPMENT

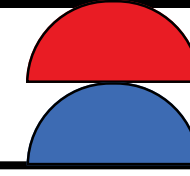
PROPOSAL GUIDE



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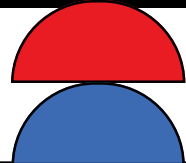
WELCOME!

WE'RE EXCITED TO HAVE YOU HERE!

Professional development is the process of building skills and knowledge to grow in your career. It involves learning new tools, refining your approach, and staying current in your field.

At BrainBuffet, professional development is designed to be practical, engaging, and immediately applicable—equipping educators and professionals with tools, strategies, and insights they can use right away. It's an ongoing journey of growth, with BrainBuffet supporting you every step of the way.





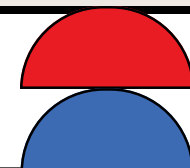
BRAINBUFFET'S MENU

	Adobe Express
	Adobe Illustrator
	Adobe Photoshop
	Adobe InDesign
	Adobe Lightroom
	Adobe After Effects
	Adobe Premiere Pro
	Adobe Dreamweaver
	Adobe Animate
	Adobe Premiere Pro Level 2
	Canva

	School AI
	Microsoft Excel
	Microsoft Outlook
	Microsoft PowerPoint
	Microsoft Word
	Cisco IT Support
	Cisco Cybersecurity
	Cisco Networking
	Intuit Quickbooks
	ESB [®] Entrepreneurship and Small Business
	IC3

	Autodesk AutoCAD
	Autodesk Fusion
	Autodesk Maya
	Autodesk Revit
	Autodesk Inventor
	Autodesk 3dsMax
	Autodesk Tinkercad
	CCS Professional Communication
	CCS Generative AI Foundations
	AI in the Classroom
	AI in your district

	Effective Business Writing Essentials
	Interpersonal Communication Strategies for Business Success
	Mastering Presentation Skills for Impactful Business Communication



1. INTRODUCTORY USERS

SUGGESTED SESSIONS BY EXPERIENCE LEVEL

BUILDING CONFIDENCE FROM THE GROUND UP

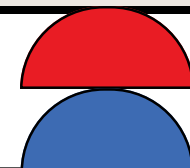
These are educators or professionals who are being introduced to the software or taking their first steps in exploring its capabilities. We offer support to build confidence and competence

WHAT THEY NEED:

- A foundational understanding of the product and its purpose.
- Guidance on navigating the interface and getting to know the tools.
- Step-by-step training that empowers them to feel confident in their abilities.

WHY IT MATTERS:

Without a solid introduction, new users can feel overwhelmed, leading to hesitation or underutilization of the software. Tailored PD ensures these users gain the skills and confidence to unlock their potential and long-term success.



2. EXPERIENCED USERS

SUGGESTED SESSIONS BY EXPERIENCE LEVEL

ELEVATING KNOWLEDGE TO THE NEXT LEVEL

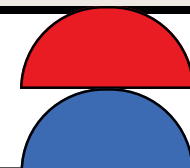
These are users who already have a good grasp of the software but aim to refine their skills, stay current, and push their capabilities even further.

WHAT THEY NEED:

- A deep dive into new features and software updates.
- Advanced tips and tricks to maximize efficiency and creativity.
- Hands-on training with cutting-edge features like AI integrations that drive innovation.

WHY IT MATTERS:

For experienced users, the focus shifts from foundational learning to staying ahead of the curve. Providing in-depth PD empowers these users to maximize the software's features and deliver impactful results.



3. CERTIFICATION PATHWAY USERS

SUGGESTED SESSIONS BY EXPERIENCE LEVEL

GUIDING THE PATH TO SUCCESS

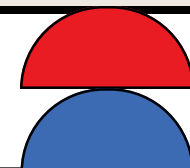
These users are focused on earning industry certifications for themselves and/or preparing to guide their students toward certification.

WHAT THEY NEED:

- A structured pathway to understand the exam requirements.
- Specific training to master the content covered in the Certiport exams.
- Practical prep sessions designed to ensure confidence and readiness for passing the certification exams and/or guiding students to pass.

WHY IT MATTERS:

Certification leads to credibility and expertise. By completing the certification process themselves, these users can better support their students in earning industry-recognized credentials.



4. ADMINS AND IT PROFESSIONALS

SUGGESTED SESSIONS BY EXPERIENCE LEVEL

UNDERSTANDING THE PRODUCT FROM A SYSTEMS PERSPECTIVE

This group is composed of administrators and IT professionals who will oversee the implementation, integration, and support of the software across their organization.

WHAT THEY NEED:

- A high-level overview of the software's capabilities and benefits.
- Insights into deployment, integration, and system management.
- Best practices for supporting teachers and students in mastering the tools.

WHY IT MATTERS:

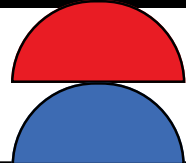
Admins and IT professionals play a crucial role in the successful adoption of software within schools and organizations. PD for these users lays the foundation for seamless implementation and ongoing support.

SESSION LENGTH

Choosing the right session length is key to ensuring an **engaging and effective learning experience.**

Sessions should be structured to meet **participants' needs**, Whether they are new users getting started or experienced professionals refining their skills.

Next are our recommended timeframes to maximize learning and impact.



RECOMMENDED SESSION DURATION

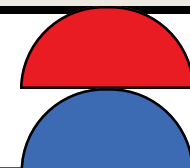
1 HOUR

PERFECT FOR INTRODUCTORY SESSIONS

Ideal for new users getting familiar with the software and its interface. This session provides a foundational overview to help participants get started with confidence.

PERFECT FOR A SERIES

Works well for organizations scheduling multiple sessions over a series (e.g., 6 to 12 weeks). Each session can focus on specific tools or objectives, helping participants gradually master the software.

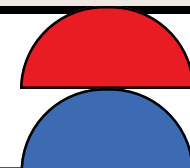


RECOMMENDED SESSION DURATION

1.5 HOURS

PERFECT FOR A DEEPER ENGAGEMENT

A balanced choice for those looking to dive deeper. This timeframe allows enough room to cover the essentials while incorporating hands-on exercises. It's excellent for revisiting software updates,

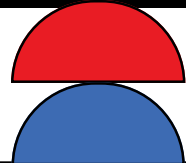


RECOMMENDED SESSION DURATION

UP TO 3 HOURS

PERFECT FOR COMPREHENSIVE EXPLORATION

Designed for those seeking an in-depth understanding of the software. This format provides a full walkthrough of features, ample time to experiment, and the opportunity to complete guided projects.



RECOMMENDED SESSION DURATION

6 HOURS

PERFECT FOR CERTIFICATION PATHWAYS

Ideal for users preparing for certification exams. This format provides in-depth preparation, study strategies, and key insights to help participants succeed.

PERFECT FOR SOFTWARE MASTERY

Best suited for those seeking a comprehensive understanding of the software. This format covers all key features and functionalities, ensuring users develop advanced skills and confidence.

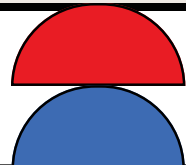
AGENDA SAMPLE

To help participants understand what to expect, we've outlined sample agendas for different session durations.

While these agendas are tailored for Adobe Photoshop, their structure **can easily be adapted** to other software platforms.

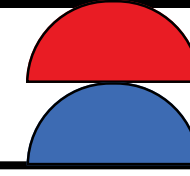
Each agenda is designed to meet specific goals—whether introducing the software, exploring its features in depth, or preparing for certification.

Agendas for the Photoshop Sessions



SCHEDULE OPTIONS

Duration of Virtual Sessions			
60 min	90 min	Half-day (up to 3 hours)	Full-Day (up to 6 hours)
\$950	\$1300	\$1900	\$3050



TEAM BEHIND OUR AWARD WINNING PD



Sean Price



Jeffery Heil



Lyndy Higgins



Merisenda Alatorre



Crystal Spelic



Greg King



Zachary Ordoñez



Lisa Maas



Melissa Kincaid



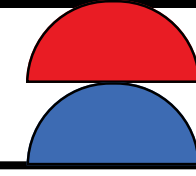
Tim Towslee



Jonathan Gordon



Charles Gilbert
(and more)



GET IN TOUCH



**GET IN TOUCH WITH YOUR
TERRITORY MANAGERS!**

Find your Territory Manager here